

CURRICULUM VITAE 2017

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# DAVID BRANDAU

INTERFACE DESIGN & USER EXPERIENCE

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## INTRODUCTION

I am an Amsterdam based, Berlin rooted, passionate digital product designer and design consultant with over 9 years of professional work experience within the digital world. I worked for renowned multinational clients such as Volkswagen, BMW, Jaguar, Bosch, o2, Vodafone, T-Mobile, Orange, Nokia, HERE, Sennheiser and many more. When working in the fields of web, mobile, automotive, white goods and print, I gained expertise in all project phases from concept development to visual design and further design production.

## WORK EXPERIENCE

*September 2012*

–

*present*

### FREELANCE DESIGNER & DESIGN CONSULTANT

After years as an agency media and interface designer I decided to start working as a freelancer. I wanted to be able to work on a larger variety of projects to satisfy my hunger for new challenges and insights. After focussing on projects in the automotive world for two years, I went to Mumbai, India for a couple of months to help building the digital brand identity of a new Indian telecommunication company. From the initial product feature planning over wireframing, to visual design and prototyping I worked in every project phase.

*March 2009*

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*September 2012*

### DESIGNER – iconmobile

As Designer I was responsible for the development of initial design styles and style guides. I had to assign tasks in small design teams, while supporting various projects simultaneously and working closely with other designers and developers. I supervised projects from the beginning to the final client presentation.

*March 2008*

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*February 2009*

### JUNIOR DESIGNER – iconmobile

I started my work for iconmobile, one of the market leaders in mobile business solutions and mobile marketing, as an intern, followed by a two and a half year apprenticeship. As a junior designer I was thrown into direct communication with international clients. In a time when the mobile world had changed completely by the iphone, I concentrated on pixel perfect icon design and reworking designs for various screen sizes.

## EDUCATION

- 2012  
–  
2017
- FH POTSDAM – Bachelor of Arts  
To deepen my interface design skills and to expand my knowledge in other design fields I attended the interface design BA program at the university of applied sciences in Potsdam. I gained lots of new skills and insights in fields such as physical interaction, programming, and type design (in class with Lucas de Groot, creator of Thesis and Calibri) and completed my studies with an A grade (1,2) in February 2017.
- 2005  
–  
2008
- ERNST-LITFASS-SCHULE – Media Designer Digital  
After completing an internship the founder of iconmobile asked me if I was interested to do an apprenticeship in media design. I was! So I spent two and a half years learning about all the essentials in graphic design, while receiving a dual education with theory classes in school and hands-on projects in the agency.
- 2002
- KGS RONNENBERG – Abitur  
While graduating from high school, where I focused on arts and English, I discovered my love for graphic design. I spent almost every afternoon in my room learning new Photoshop features and HTML while designing posters, CD covers and websites for bands of the local music scene.

## SKILLS AND INTERESTS

Of course I know how to use the tools of the **Adobe Creative Cloud** and I work with **Photoshop**, **Illustrator** and **InDesign** since over 10 years almost every day. **Sketch**, **Microsoft Office** and **Keynote** are my friends too, as well as **Premiere**, **After Effects** and other video editing tools. I prototype using tools such as **Invision** (Really looking forward to **Studio**) or **Principle** and I worked with **Framer**. I'm familiar with **HTML**, **CSS**, **Processing** and **JavaScript**. Although I wouldn't call myself a coder, I can definitely make sense of it and edit it if necessary.

In my spare time I'm improving my photography and cooking skills, I love to go climbing, to do bike tours and I spend some time being the lead singer and guitar player in a punk rock band.

### SPOKEN LANGUAGES

- German: »Jawohl!«  
English: »Yes, of course.«  
French: »Un peu.«  
Dutch: »Een beetje.«